

# BILL GATES

## A TRANSFORMATIONAL LEADER



**Success is a lousy teacher. It makes smart people think they can't lose.**

Gates



### 1 Empowerment of Others

Gates has been known to bring out creativity in others as well. He encourages and empowers others to be more innovative and make their own decisions in their roles. This is a concept that he used exhaustively while gaining success.

### 2 Limitless goals

As the leader and CEO of Microsoft, Gates has never been a complacent person. He never encourages his team to reach a certain limit in terms of success, but rather pushing members to garner as much success as possible, no matter how long it took. He taught his team to learn from short-comings in order to iterate towards further progress.

Even with his "elite" status, he is known to be an empathetic person. Believing in "individualized consideration" he thanks each team member rather than thank the whole team all at once for a job well done.

### 3 Passion

Despite dropping out of Harvard, Bill Gates has gone on to be one of the most influential men in the business world. He pursued a dream, and took risks based on knowledge and creativity instead of what others had taught him. And it paid off. He often traded places with Jeff Bezos as the richest person in the world. Gates had passion for the work he was doing, followed a strong vision, and that helped him energize the people who would come to follow him later on.



## 4 Delegation

It is known that Bill Gates is a genius when it comes to programming and how he spent countless hours perfecting his craft and bringing Microsoft to what it is today. However Gates is not behind a computer coding, he trusts his staff to code the software so he can dedicate more time to growing the business and scaling. Letting go and trusting your employees might be a difficult task, but it is one of the traits that made Bill Gates as successful as he is.

"We all need people who will give us feedback. That's how we improve."

**Gates**



As a transformational leader he is all about mixing innovation and creativity with research. Gates encourages employees to put in efforts and develop innovative ideas that can turn into a long-run revenue generator.

He not only respects his employees but gives them room to get better. Being a transformational leader, Bill Gates brought a change in his employees' lives and the society at large. This approach helped them exceed their caliber and deliver performance that made Microsoft what it is today.

