



Brittany Broski

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# Digital Footprint



- Brittany Broski is a 23 year old influencer from tik tok, youtube and Instagram, she has over 6 million followers on tik tok and is well known for her kombucha trying video. She posts everyday on tik tok and she just started youtube about a year ago, she tries to post about every week or two weeks.
- Brittany is a very funny entertainer and wants her viewers to have a good laugh and understand that her platform is a safe environment and is all for fun and laughs



# Protection

- All Brittany Broski's post are public to everyone to see. Brittany is safe with giving out personal information for example where she lives (her apartment number, address).
- She does say what state she lives, and what some parts of her apartment look like on the inside, but she covers her address number when unboxing new packages and doesn't show the outside of her apartment she doesn't tag her exact location in her posts.

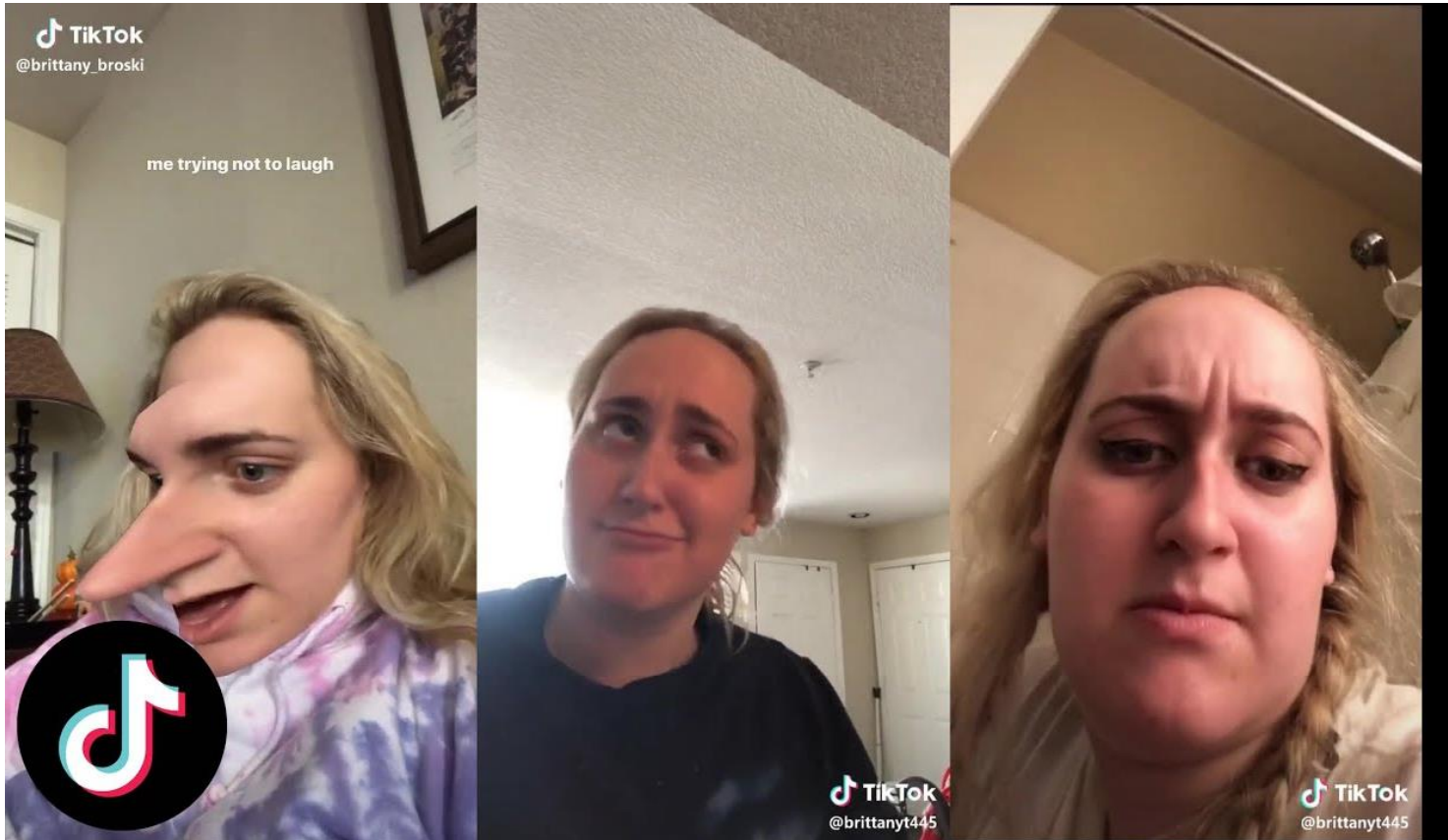




# Information

- Brittany does mini vlogs of her daily life and highlights of her day to keep her viewers happy, entertained and have good laugh, she doesn't always post with her makeup on which shows she's comfortable with her subscribers and followers and isn't scared of hate, as one of her very first videos turned into a meme.
- One of the reason I love Brittany is she is so funny just being herself, unlike other small influencers she is very upfront and honest she doesn't always do her makeup and she still posts and maintains to be funny.

# Does Brittany Broski Overshare?



- As previously stated, when it comes to oversharing Brittany is very aware and safe of oversharing things such as her apartment number, or her location other than her state, her social security number, etc. Although as an entertainer she overshares funny things such as the bathroom, her food, when she's sick, or trying something on, but that is her being her comedic self to entertain and keep her followers/fans happy.



# Advice for Brittany Broski

- In my opinion Brittany Broski is doing great with what she's doing right now, because she just started tik tok and her fame in 2019 she is one of the smaller influencers. She has collabed with the famous drag queen Trixie Mattel, and a couple of other influencers.
- The only advice I would give Brittany would be to try collab with more well known influencers to bring her more fame, and possibly make Brittany Broski merch for her fans.







Thank You For Listening