

Oprah Winfrey



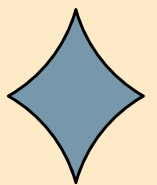
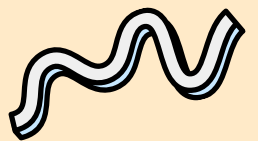
Oprah Winfrey is undoubtedly a role model for today's leaders. Her whole life is inspirational, and she proved to us that no barriers can obstruct the person who is determined to be successful. So what can we learn from Oprah's leadership style?

1. Hard Working

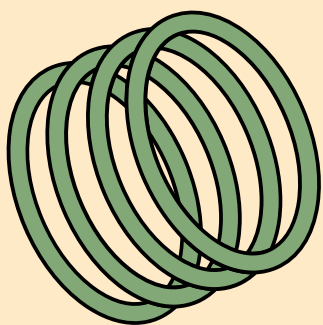


"The big secret in life is there is no secret. Whatever your goal. You can get there if you're willing to work."
-Oprah Winfrey

Self-motivated, determined and ambitious, Oprah focuses on setting goals and working hard. She has a net worth of \$2.5 billion and has been awarded many honours, including a Peabody Award, Tony Award, two Academy Award nominations, and 20 Emmy Awards.



2. Resilience



"Failure ultimately shapes you as a leader. Failure is the most powerful source for know-how and understanding. It teaches you about survival, renewal and reinvention of yourself and the organization you are leading."
-Oprah Winfrey

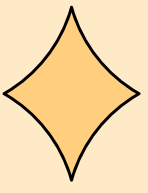
Throughout her career, Oprah has worked conscientiously toward her goals and withstood significant hardships. Despite her difficult childhood, she became an honour student, earned prizes in dramatic recitation and oratory, and landed a radio job while still in high school. She became the first female African American billionaire because of her passion, persistence and resilience. She believes that failure is part of the process and that the resilience you gain from falling is critical to being a successful leader.

3. Persuasive & Influencing Skills

"It doesn't matter who you are, where you come from. The ability to triumph begins with you - always."
— Oprah Winfrey

Oprah is strong, forthright, determined, and able to influence others. Through her talk shows, she has shown us her incredible influencing skill. She impresses people through her personality and positive attitude.





4. Emotional Intelligence

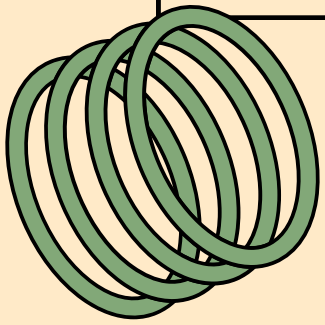
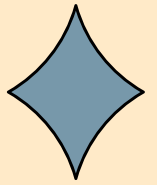
"When you make loving others the story of your life, there's never a final chapter, because the legacy continues. You lend your light to one person, and he or she shines it on another and another and another. And I know for sure that...the only thing that will have any lasting value is whether we've loved others and whether they've loved us."

-Oprah Winfrey

Oprah is supportive and sensitive to the physical and emotional needs and wants of others. She is thoughtful, peace-loving and warm, and people often confide in her. She is an encourager who sees the good in others and prioritizes relationships. Oprah has been known to explicitly value the happiness and well-being of others, prioritizing the development of programs and incentives that celebrate and develop her employees and audience.

5. Communication Skills

She dreams of her vision and communicates with her staff clearly, and inspires them to align with her plans. She can motivate her teammates quite naturally, and she can establish a good rapport with them with the help of her practical communication skill.

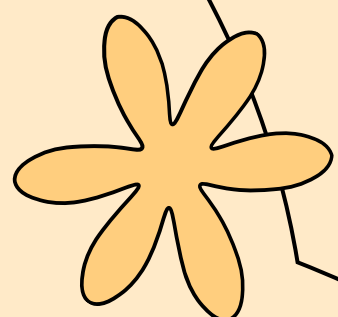


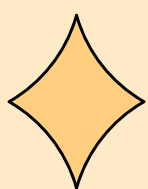
5. Creative and strategic

"I know who I am, and the thing about power for me is that it's connected to a source that's obviously greater than myself. Any time you can connect to the source and understand that that's where all of your energy, your creativity, your joy and your triumph come from, I consider that to be authentic power."

-Oprah Winfrey

Oprah is a bold, original thinker. She is adventurous, bright, and quick on her feet. She is an "idea person" who thinks outside of the box and enjoys fast-paced, constantly changing environments in media. Variety, originality & individual effort have motivated her throughout her career.



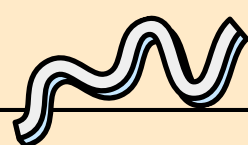


6. Confidence

"Self-esteem comes from being able to define the world in your own terms and refusing to abide by the judgments of others."

-Oprah Winfrey

In her interviews and public appearances, Oprah is always poised, self-assured, and confident. She is an assertive person who believes in herself and her dreams; as a result, others believe in her. She has a strong sense of her values and acts with her purest intentions to make her vision a reality. With this confidence and vulnerability, she attracts people who genuinely believe in her and what she does, creating a culture of loyalty and community.



After reading Oprah's key behavioural traits, it's easy to see why so many people across the globe admire her. Her leadership styles continually draw people toward her vision. Despite significant hardship in her early life, Oprah has become one of the wealthiest and most influential women in the United States. She has taught us that regardless of your goals, destinations, or strategies, the most important thing is how you deal with your leadership qualities, skills & traits.



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